

سينما عقيل
CINEMA AKIL

RENT OUR CINEMA

HOST YOUR NEXT EVENT AT THE UAE'S
ONLY ARTHOUSE CINEMA

10 YEARS FOR THE LOVE OF FILM

Cinema Akil is the UAE's first and only independent cinema platform that brings quality films from across the world to the audiences in the UAE. Showcasing directors and filmmakers across decades, Cinema Akil aims to create awareness and interest in film and the cinematic arts while amplifying the exposure of international films to a regional audience. Launched in 2014 as a nomadic cinema, Cinema Akil has held over 100 pop-ups in Dubai, Abu Dhabi, Sharjah, Doha, Riyadh, Al Ula, Muharraq and Amman attracting over 140,000 attendees.

In September 2018, Cinema Akil opened its first permanent location in Al Quoz, Dubai making its flagship home the GCC's first arthouse cinema in partnership with Alserkal Avenue. In November 2023, Cinema Akil in 25hours Hotel Dubai opened its purpose-built space as a seasonal outdoor outpost acting as a public cinema and multipurpose venue in Dubai One Central. The independent cinema has grown to launch the UAE's first-ever Arab Cinema Week in 2022 to celebrate Arab Cinema and has also created and hosted specialized festivals from Hong Kong, France and Italy. Cinema Akil is a member of: the Berlin-based Network of Arab Alternative Screens (NAAS) which includes members from the MENA region such as Metropolis in Beirut, Zawya in Cairo and Cinematheque du Tangier in Morocco and is only Gulf member of the International Confederation of Art Cinemas.



POP UPS

July 2014 - Present



NOWPLAYING: BETA TESTING

14 July - 30 Sep 2017



HOME

28 September 2018

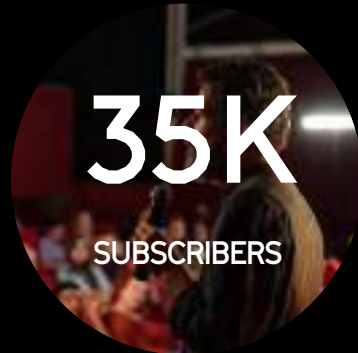


A NEW OUTPOST

28 November 2023

CINEMA AKIL IN NUMBERS

CINEMA AKIL IN ALSERKAL AVENUE



سينما عقيل
CINEMA AKIL

JOURNEY THUS FAR

WHO WE'VE WORKED WITH

FUJIFILM

THE ORIGINAL
OATLY!

NETFLIX

SONY

mbc

aramex



Ray-Ban

SOLE

ART DUBAI
الهيئة العامة
للثقافة والفنون

VANS



إكسبو 2020 دبي
EXPO 2020 DUBAI

DUBAI
للسياحة
Tourism

GUGGENHEIM



Persol

GMC

الغرفة
WAREHOUSE
421

INSTITUT
FRANÇAIS

دبي
للثقافة
Culture



SHARJAH ART FOUNDATION



MARC JACOBS



DUBAI
FOOD
FESTIVAL

BRISTOL + **wamda**

bayt
The National Centre for Culture and Creativity

ADVANCED MEDIA
Visual + Audio + Animation + Cinema



وزارة الثقافة
Ministry of Culture

بيئنا
Public Art
Abu Dhabi
Biennial
للفن العام



VALENTINO

LOUIS VUITTON

LE COLE
School of Jewelry Arts
Supported by
Van Cleef & Arpels



FEATURED IN *(TO NAME A FEW...)*



SOME OF WHAT THEY'VE SAID



"The go-to place for seeing powerhouse, non-commercial films, at different venues across Dubai, Abu Dhabi and Sharjah"



"This intimate venue, a forerunner of art-house cinemas in the Gulf region...it's the antithesis of the UAE's usual, blockbuster-centric theaters"



"The popularity of Dubai's arthouse theater Cinema Akil, a more intimate venue, has proved that seeing indie movies in a mall is 'a turn off'"



"Paying attention to indie operations like Cinema Akil...can help us gauge the pulse of societal priorities on a grassroots level"



"Cinema Akil will move into its permanent location on Alserkal Avenue...where cinema magic will be made on a regular basis. Inshallah"



"With plush red sofas and vintage posters, Cinema Akil is Dubai's only arthouse cinema, showing films that 'revolve around a conversation or start one'"



"If you fancy watching a film but would rather see some culture than a load of CGI explosions, look no further than Cinema Akil"



تعتبر واحداً من أبرز الأنشطة الفنية التي تقام على مدار العام



"Many of these films wouldn't be available here if it weren't for Kazim's persistence in bringing them to the screen"



"In Dubai, cinephiles have found a new home with Cinema Akil – the first independent picture house cinema anywhere in the Gulf."



"Bringing a dose of big screen culture to the region"



"Treating cineastes to smart indie flicks from around the world"

THE POSSIBILITIES

Host your event with the most unique high quality cinematic experience, comfy sofas, incredible surround sound and delicious food from our partners at Project Chaiwala.

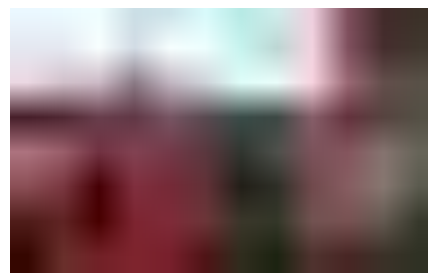
CONFERENCES



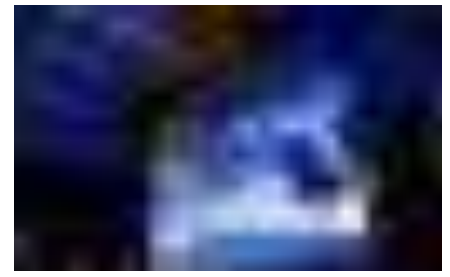
PANELS



WORKSHOPS



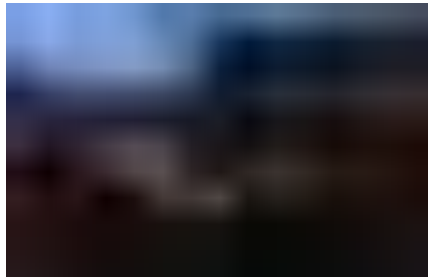
BIRTHDAYS



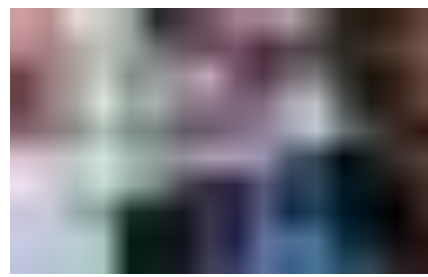
VIDEOS & SHOOTS



PRIVATE SCREENINGS



PRODUCT LAUNCHES



INTERVIEWS



THE VENUE

FLOOR PLAN

TOTAL SIZE: 140m2

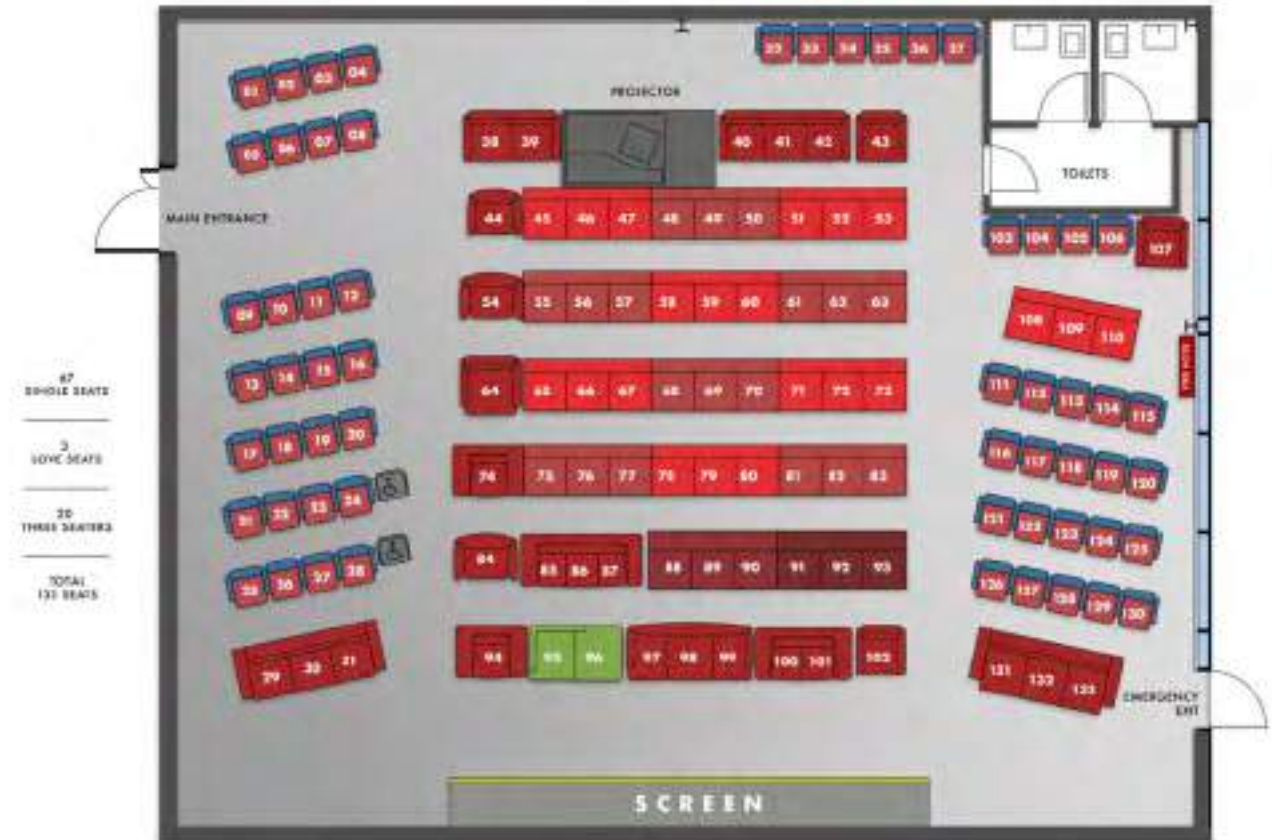
CAPACITY

- AUDITORIUM: 133
- CHAI DINER: 25
- OUTDOOR SEATS: 8

CONFIGURATION

- CINEMA LAYOUT
- MAJLIS LAYOUT
- OPEN FLOOR
(NO MIDDLE SEATING)

TOILETS: 2.5



A CINEMATIC EXPERIENCE

EQUIPMENT SPECS

PROJECTION: DP2K DLP CINEMA PROJECTOR

SCREEN SIZE: 10 M X 4.2 M

SOUND:

7.1 DOLBY SURROUND SOUND DOLBY

CP750 CINEMA PROCESSOR BEHRINGER

MIXER

2 HANDHELD MICROPHONES

IT

MULTIREGION BLURAY PLAYER

ABILITY TO LINK YOUR LAPTOP TO SOUND/PROJECTOR

EXTRA LIGHTS:

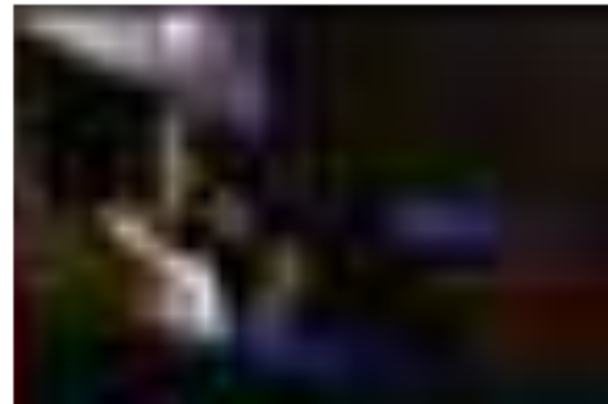
2 STANDING SPOTLIGHTS

BLINDS CAN BE ROLLED UP FOR DAYTIME EVENTS



DOLBY
SURROUND **7.1**

BARCO



Additional equipment including lighting, microphones available for hire at an extra charge

Additional furniture including stage, podium, extra seating and tables available for hire at an extra charge

***MAKE IT YOUR OWN:
BRANDING OPPORTUNITIES***



INTERIOR BRANDING

The space provides ample branding opportunities for your event and brand display/takeover, not limited to:

OUTDOOR

- Marquee takeover
- Poster boxes x 7
- Poster wall takeover

INDOOR

- The big screen
- Branded popcorn containers, cups
- Space for display stands, touchpoint and structures.

ADDITIONAL SERVICES

- Photography & Videography
- Design support
- Advanced AV support
- Event branding elements & structures
- Valet parking
- Event resources i.e. ushers & hostesses

Branding opportunities are available at an extra charge

Additional services including and not limited to stage, podium, extra seating and tables available for hire at an extra charge

INTERIOR BRANDING

GALLERY WALL & INTERIOR



BRANDED TOUCHPOINTS



INTERIOR MEDIA WALL



THE BIG SCREEN



CINEMA SPACE BRANDING



FOYER AREA



EXTERIOR BRANDING

MARQUEE



EXTERIOR POSTER BOXES



STREET WALL



OUTDOOR SEATING AREA BRANDING



DOOR BRANDING



OUTDOOR BANNER



BRANDING TOUCHPOINTS

BRANDED F&B



DJ TAKEOVER



PRODUCT PLACEMENT



BRANDED POPCORN



SPECIAL APPLICATION



WALLS



FULL TAKEOVER: RIOT GAMES



A close-up photograph of a person's hands, wearing a green uniform and a name tag, scooping popcorn from a large metal bucket into a small, square, checkered box. The box features the Vans logo and the slogan "OFF THE WALL". The background is a red wall with a gold floral pattern. A red banner with the text "CASE STUDIES" is overlaid on the image.

CASE STUDIES



ARCAINE LEAGUE OF LEGENDS



PREMIERE: MBC'S "*BRANDO EL SHARQ*"



BRAND ACTIVATION: CARIUMA



OATLY “KARAK CLUB” COLLAB LAUNCH



3-DAY TAKEOVER: TIKTOK



PRODUCT LAUNCH: ADIDAS OPEN FORUM



RAMADAN ACTIVATION: CINEMAJLIS



PREMIERE: LITTLE WOMEN



ANGHAMI SECRET SESSIONS: DANA HOURANI



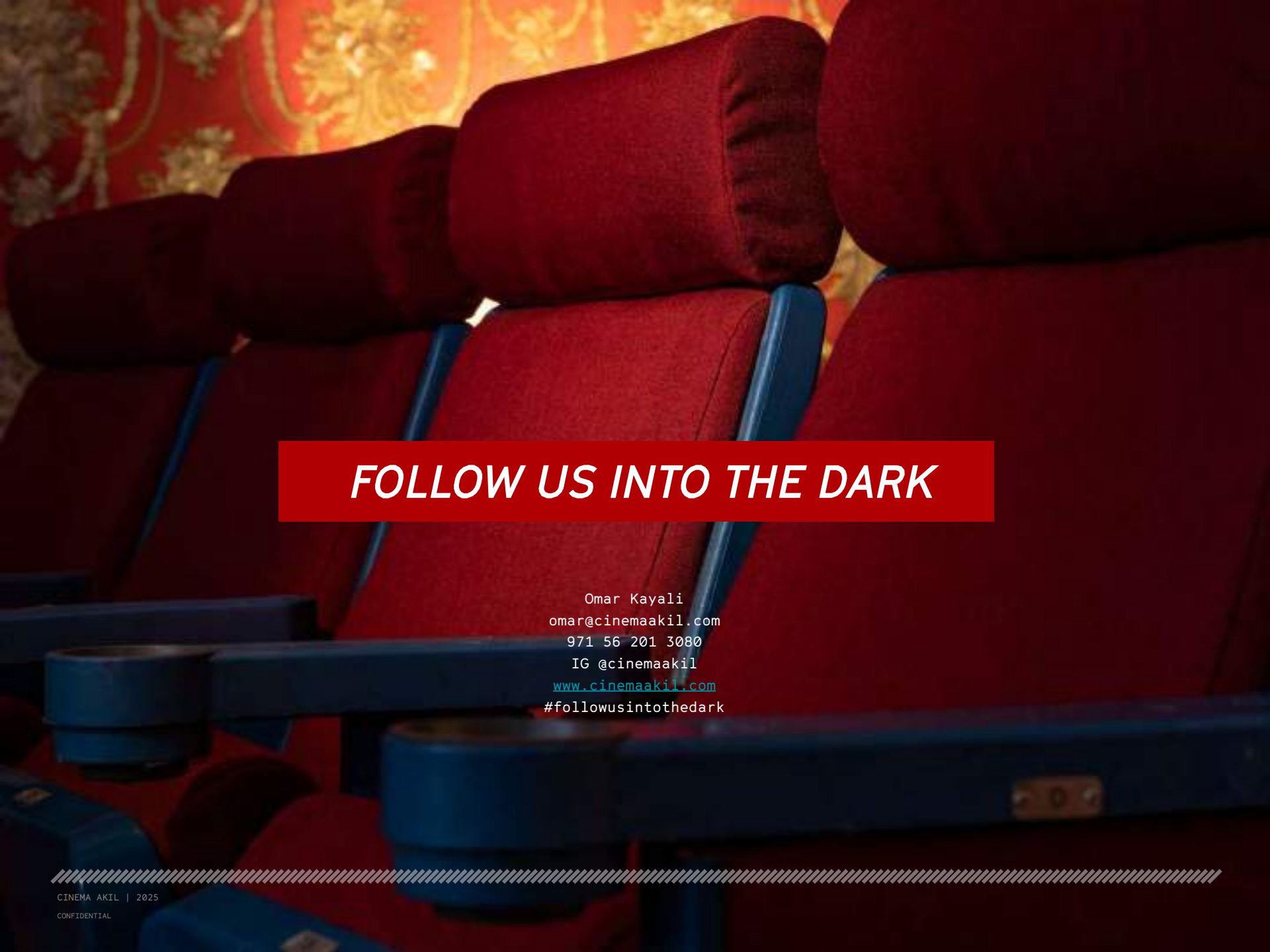
PREMIERE: DJ MEHDI: MADE IN FRANCE

carhartt. ~~SOLE~~ DXB
WORK IN PROGRESS



CINEMA AKIL
DJ MEHDI MADE IN FRANCE
PRESENTED BY ULTRAMAGNETIC
CARHARTT VIPX SOLE DXB





FOLLOW US INTO THE DARK

Omar Kayali
omar@cinemaakil.com
971 56 201 3080
IG @cinemaakil
www.cinemaakil.com
#followusintothedark