

سینما عقیل
CINEMA AKIL

RENT OUR CINEMA

HOST YOUR NEXT EVENT AT DUBAI'S ONLY ARTHOUSE CINEMA

ABOUT CINEMA AKIL

39+
FESTIVALS

100+
POP UPS

48K
INSTAGRAM
FOLLOWERS

140K+
ATTENDEES

Cinema Akil is the UAE's first and only independent cinema platform that brings quality films from across the world to the audiences in the UAE. Showcasing directors and filmmakers across decades, Cinema Akil aims to create awareness and interest in film and the cinematic arts while amplifying the exposure of international films to a regional audience.

Launched in 2014 as a nomadic cinema, Cinema Akil has held over 75 pop-up cinemas attracting over 85,000 attendees in Dubai, Abu Dhabi and Sharjah. In 2022, Cinema Akil also held its first-ever regional pop-up in Doha during the World Cup followed by a popup in Al Ula, Kingdom of Saudi Arabia in 2023. In September 2018, Cinema Akil opened its first permanent location in Al Quoz, Dubai making its flagship home the GCC's first arthouse cinema which has been brought to you in partnership with Alserkal.

In November 2023, Cinema Akil in 25hours Hotel Dubai opened its purpose-built space as a seasonal outdoor outpost acting as a public cinema and multipurpose venue in Dubai One Central. The independent cinema has grown to launch the UAE's first-ever Arab Cinema Week in 2022 to celebrate Arab Cinema and has also hosted global film festivals to bring innovative cinematic artworks from the lands of Hong Kong and Italy here in the GCC region. Cinema Akil is a member of the Network of Arab Alternative Screens (NAAS) which includes members from the MENA region such as Metropolis in Beirut, Zawya in Cairo and Cinematheque du Tangier in Morocco.

10 YEARS FOR THE LOVE OF FILM

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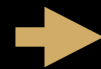
Nomadic

July 2014 - Present



Beta Testing

14 July - 30 September, 2017



Home

September 2018



Outdoor Outpost

November 2023 - Present

EVENT BASED COLLABORATIONS



EVENT BASED COLLABORATIONS



EVENT BASED COLLABORATIONS



BRAND ACTIVATIONS



EVENT BASED COLLABORATIONS



MARC JACOBS



EVENT BASED COLLABORATIONS



LONG-TERM CINEMA SEASONS



معروض
WAREHOUSE
421

Yard Outdoor Cinema - 6 years
The Yard, Alserkal Avenue

Contemporary Arab Cinema Series - 6 years
Warehouse421, Abu Dhabi



CINE-CONCERTS

LAUNCH VIDEO



CINE-CONCERTS



OUR CLIENTS



Mercedes-Benz



GUCCI

ReedSmith



نومنتي
NAMSHI



zbooni



THE POSSIBILITIES

Host your event with the highest cinematic experience, comfy sofas, incredible surround sound and delicious food from our partners at Project Chaiwala.



*Winner of the Commercial
Interior Design Awards:
Interior Design of the Year:
Public Sector 2019*



CONFERENCES



PANEL DISCUSSIONS



WORKSHOPS



VIDEO/STILLS SHOOTS



PRIVATE SCREENINGS



PRODUCT LAUNCHES



A photograph of a lounge area. In the foreground, there are two sofas: one is red with a green striped backrest and a green cushion, and the other is a dark brown wooden sofa. In the background, there are more red sofas and a large wooden cabinet. A bright light source in the upper left corner creates a lens flare effect. The text "THE VENUE" is overlaid in the center of the image.

THE VENUE

FLOOR PLAN

AL QUOZ SCREENING ROOM

100% CAPACITY: 133 SEATS

CINEMA SEATS ARE UPCYCLED

SOFAS CAN BE RECONFIGURED

WHEELCHAIR ACCESSIBLE

TOILETS X 2



A CINEMATIC EXPERIENCE

EQUIPMENT SPECS

* **PROJECTION:** DP2K DLP CINEMA PROJECTOR

* **SCREEN SIZE:** 10 M X 4.2 M

* **SOUND:**

7.1 DOLBY SURROUND SOUND

DOLBY CP750 CINEMA PROCESSOR

BEHRINGER MIXER

2 HANDHELD MICROPHONES

* **IT**

MULTIREGION BLURAY PLAYER

ABILITY TO LINK YOUR LAPTOP TO SOUND/PROJECTOR

* **EXTRA LIGHTS:**

2 STANDING SPOTLIGHTS

BLINDS CAN BE ROLLED UP FOR DAYTIME EVENTS ———→



DOLBY
SURROUND 7.1

BARCO



- Additional equipment including lighting, microphones available for hire at an extra charge
- Additional furniture including stage, podium, extra seating and tables available for hire at an extra charge

EXTERIOR BRANDING



GALLERY WALL & INTERIOR



THE BIG SCREEN!



BOX OFFICE BRANDING



PRODUCT PLACEMENT



EXTERIOR BRANDING



MARQUEE



EXTERIOR POSTER BOXES



OUTDOOR PHOTO OPP



DOOR BRAND PLACEMENT



BRANDING TOUCH UPS



BRANDED POPCORN



BRANDED CHAI CUPS



DJ TAKEOVER



SAMPLING

FULL TAKE OVER: RIOT GAMES



YOUR BRANDED CINEMA EXPERIENCE



	PER ITEM	DETAILS
MARQUEE BRANDING	2,000	On display on the day of activation
EXTERNAL POSTER BOXES (ALL)	3,000	6 poster boxes A1 Posters (Per Slot (2 hours) booking duration) Printing included
INTERIOR SPACE BRANDING	10,000	Display of any branding/product - terms and conditions apply
EXTERIOR SPACE BRANDING	5,000	Display of any branding/product in the area outside of Cinema Akil - terms and conditions apply Does not include marquee branding or poster boxes

- Subject to change upon confirmation of details
- Production costs are costed separate
- Terms and conditions apply



فعاليات
ACTIVATIONS

ARCANE LEAGUE OF LEGENDS // RIOT GAMES



SECRET SESSIONS // ANGHAMI



ADIDAS // OPEN FORUM PRODUCT LAUNCH



REED & SMITH // CONFERENCE





LITTLE WOMEN PREMIERE + PANEL DISCUSSION



SOLE DXB TAKEOVER



FOLLOW US INTO THE DARK

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