

سينما عقيل  
CINEMA AKIL

# RENT OUR CINEMA

HOST YOUR NEXT EVENT AT DUBAI'S ONLY ARTHOUSE CINEMA

## FOR THE LOVE OF FILM

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Cinema Akil is an independent cinema platform that brings quality films from across the world to the audiences in the UAE. Showcasing directors and filmmakers across the decades, Cinema Akil aims to create awareness and interest in film and the cinematic arts.

Launched in 2014 as a nomadic cinema, Cinema Akil has held over 60 pop-up cinemas attracting over 65,000 attendees in Dubai, Abu Dhabi and Sharjah. In September 2018, Cinema Akil opened its first permanent location in Al Quoz, Dubai making it the GCC's first arthouse cinema. Cinema Akil's flagship home is brought to you in partnership with Alserkal.



### NOMADIC

July 2014 - Present



### BETA VERSION

14 July - 30 September, 2017



### HOME

28 September 2018



## THE POSSIBILITIES

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Host your event with the highest cinematic experience, comfy sofas, incredible surround sound and delicious food from our partners at Project Chaiwala.



*Winner of the Commercial  
Interior Design Awards:  
Interior Design of the Year:  
Public Sector 2019*



CONFERENCES



PANEL DISCUSSIONS



WORKSHOPS



VIDEO/STILLS SHOOTS



PRIVATE SCREENINGS



PRODUCT LAUNCHES

## OUR CLIENTS

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Mercedes-Benz



SONY MUSIC

GUCCI

ReedSmith



نمشي  
NAMSHI



INSTITUT  
FRANÇAIS



zbooni









A dimly lit lounge area featuring several sofas. In the foreground, there is a green sofa with a ribbed backrest and a dark green cushion. To its right is a brown sofa. Behind them are several red sofas. A bright light source in the upper left corner creates a lens flare effect. The background shows a brick wall and a dark doorway.

# THE VENUE

# FLOOR PLAN

## AL QUOZ SCREENING ROOM

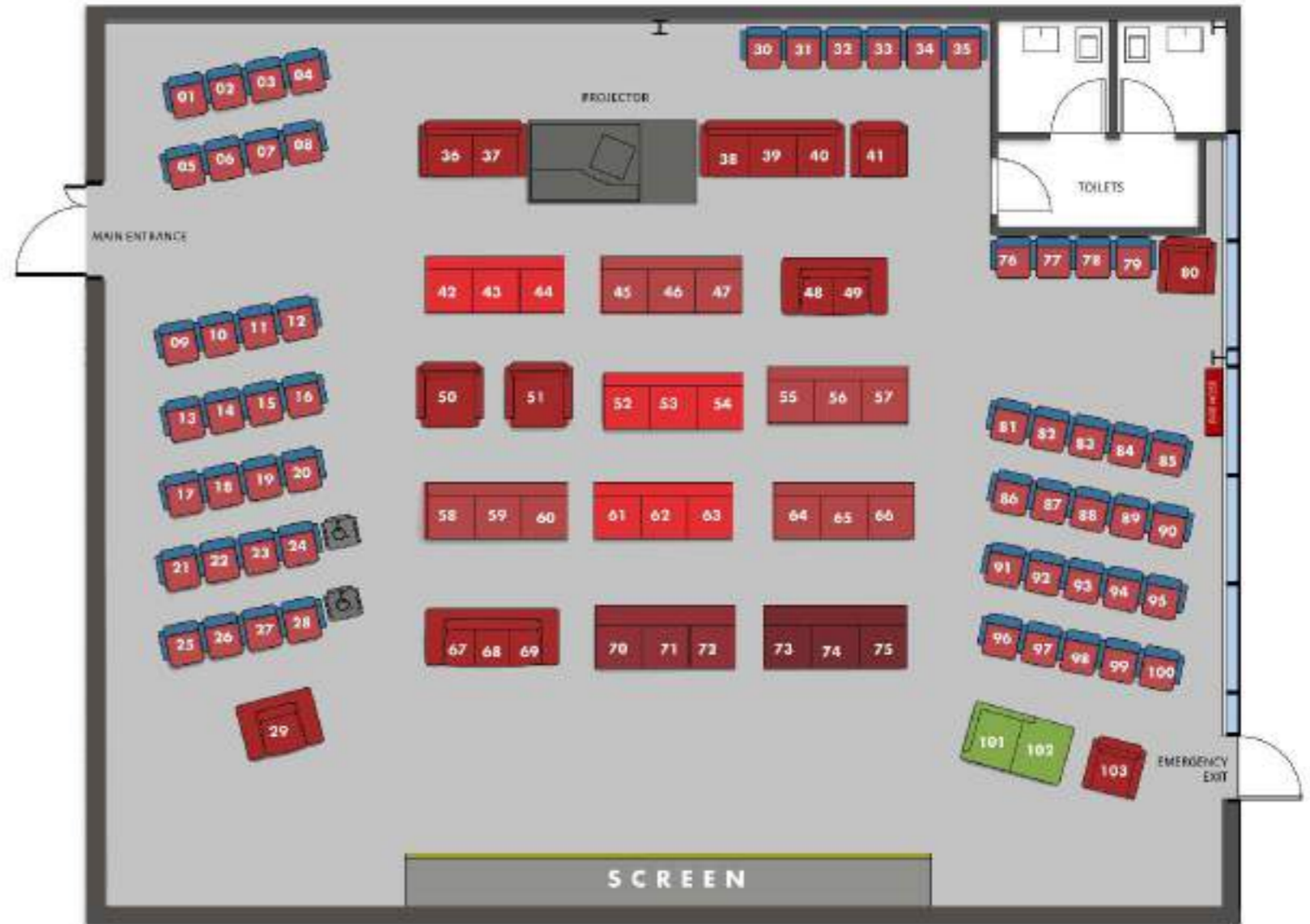
100% CAPACITY: 133 SEATS

CINEMA SEATS ARE UPCYCLED

SOFAS CAN BE RECONFIGURED

WHEELCHAIR ACCESSIBLE

TOILETS X 2





## VIDEO WALKTHROUGH

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# A CINEMATIC EXPERIENCE

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## EQUIPMENT SPECS

\* **PROJECTION:** DP2K DLP CINEMA PROJECTOR

\* **SCREEN SIZE:** 10 M X 4.2 M

\* **SOUND:**

7.1 DOLBY SURROUND SOUND

DOLBY CP750 CINEMA PROCESSOR

BEHRINGER MIXER

2 HANDHELD MICROPHONES

\* **IT**

MULTIREGION BLURAY PLAYER

ABILITY TO LINK YOUR LAPTOP TO SOUND/PROJECTOR

\* **EXTRA LIGHTS:**

2 STANDING SPOTLIGHTS

BLINDS CAN BE ROLLED UP FOR DAYTIME EVENTS ———→



**DOLBY**  
SURROUND **7.1**

**BARCO**



- *Additional equipment including lighting, microphones available for hire at an extra charge*
- *Additional furniture including stage, podium, extra seating and tables available for hire at an extra charge*

A man in a dark t-shirt is seen from the side, playing a grand piano on a stage. He is also singing into a microphone. The scene is lit with dramatic, low-key lighting, featuring a prominent blue spotlight in the background and warm, reddish-orange tones on the piano and the man's hands. The overall mood is intimate and artistic.

# RATE CARD



## 2 - HOUR RENTAL

- CINEMA: AL QUOZ SCREEN
- SEATS: 133

### PEAK TIME

WEEKENDS: 3 PM - 11:30 PM  
TUE - FRI: 5 PM - 11:30 PM

AED 7,000

### OFF-PEAK TIME

WEEKENDS: 8 AM - 3 PM  
MON: 8 AM - 11:30 PM  
TUE - FRI: 8 AM - 5 PM

AED 3,500

### AV SUPPORT

PROJECTIONIST &  
TECHNICAL SUPPORT

AED 1,000

#### EXCLUSIONS:

- This rental fee is limited to the cinema area only and does not include the chai diner area or foyer
- Does not include any programming services or materials
- Catering costs can be provided upon request
- Cinema F&B operator area remains in full operation unless otherwise agreed
- Closure of F&B operator area not included and charged separately
- Modifications and venue takeover charges not included and charged separately
- The information in this card is subject to change

## 4 - HOUR RENTAL

- CINEMA: AL QUOZ SCREEN
- SEATS: 133

### PEAK TIME

WEEKENDS: 3 PM - 11:30 PM  
TUE - FRI: 5 PM - 11:30 PM

AED 12,600

### OFF-PEAK TIME

WEEKENDS: 8 AM - 3 PM  
MON: 8 AM - 11:30 PM  
TUE - FRI: 8 AM - 5 PM

AED 6,300

### AV SUPPORT

PROJECTIONIST &  
TECHNICAL SUPPORT

AED 1,500

#### EXCLUSIONS:

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## 8 - HOUR RENTAL

- CINEMA: AL QUOZ SCREEN
- SEATS: 133

### PEAK TIME

WEEKENDS: 3 PM - 11:30 PM  
TUE - FRI: 5 PM - 11:30 PM

AED 23,800

### OFF-PEAK TIME

WEEKENDS: 8 AM - 3 PM  
MON: 8 AM - 11:30 PM  
TUE - FRI: 8 AM - 5 PM

AED 11,900

### AV SUPPORT

PROJECTIONIST &  
TECHNICAL SUPPORT

AED 2,000

#### EXCLUSIONS:

- This rental fee is limited to the cinema area only and does not include the chai diner area or foyer
- Does not include any programming services or materials
- Catering costs can be provided upon request
- Cinema F&B operator area remains in full operation unless otherwise agreed
- Closure of F&B operator area not included and charged separately
- Modifications and venue takeover charges not included and charged separately
- The information in this card is subject to change

## 12 - HOUR RENTAL

- CINEMA: AL QUOZ SCREEN
- SEATS: 133

### PEAK TIME

WEEKENDS: 3 PM - 11:30 PM  
TUE - FRI: 5 PM - 11:30 PM

AED 28,000

### OFF-PEAK TIME

WEEKENDS: 8 AM - 3 PM  
MON: 8 AM - 11:30 PM  
TUE - FRI: 8 AM - 5 PM

AED 14,000

### AV SUPPORT

PROJECTIONIST &  
TECHNICAL SUPPORT

AED 2,500

#### EXCLUSIONS:

- This rental fee is limited to the cinema area only and does not include the chai diner area or foyer
- Does not include any programming services or materials
- Catering costs can be provided upon request
- Cinema F&B operator area remains in full operation unless otherwise agreed
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- Modifications and venue takeover charges not included and charged separately
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A man with a beard and glasses, wearing a blue patterned t-shirt, is smiling and holding a purple Adidas cup. He is standing in a social setting, possibly a bar or event space, with other people and bright lights in the background. A red banner with the text "BRANDING OPPORTUNITIES" is overlaid on the image.

## BRANDING OPPORTUNITIES



## EXTERIOR BRANDING



GALLERY WALL & INTERIOR



THE BIG SCREEN!



BOX OFFICE BRANDING



PRODUCT PLACEMENT





## EXTERIOR BRANDING



MARQUEE



EXTERIOR POSTER BOXES



OUTDOOR PHOTO OPP



DOOR BRAND PLACEMENT





## BRANDING TOUCH UPS



BRANDED POPCORN



BRANDED CHAI CUPS



DJ TAKEOVER



SAMPLING



## FULL TAKE OVER: RIOT GAMES



## YOUR BRANDED CINEMA EXPERIENCE



	PER ITEM	DETAILS
MARQUEE BRANDING	2,000	On display on the day of activation
EXTERNAL POSTER BOXES (ALL)	3,000	6 poster boxes A1 Posters (Per Slot (2 hours) booking duration) Printing included
INTERIOR SPACE BRANDING	10,000	Display of any branding/product - terms and conditions apply
EXTERIOR SPACE BRANDING	5,000	Display of any branding/product in the area outside of Cinema Akil - terms and conditions apply Does not include marquee branding or poster boxes

- Subject to change upon confirmation of details
- Production costs are costed separate
- Terms and conditions apply





فعاليات  
ACTIVATIONS



# ARCANE LEAGUE OF LEGENDS // RIOT GAMES





# SECRET SESSIONS // ANGHAMI

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# ADIDAS // OPEN FORUM PRODUCT LAUNCH





## REED & SMITH // CONFERENCE



# FREE SPIRIT

STORY BY KHALID

MENA SCREENING.  
CINEMA AKIL . DUBAI . 13TH APRIL 2019





# LITTLE WOMEN PREMIERE + PANEL DISCUSSION





# SOLE DXB TAKEOVER






# FOLLOW US INTO *THE DARK*



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 /cinema akil #fortheloveoffilm